



Dear partner,

Yesterday at the Fair Trade in Aalsmeer we were proud to reveal the new Klaver Flowers. We were happy to receive great feedback and would like to inform you about our new identity via this e-mail.

The new Klaver Flowers

Growth and rejuvenation are embedded in our DNA, so a new Klaver Flowers shouldn't be a big surprise.

As the new and improved Klaver Flowers, we will focus on **Premium experience**, as this is key, and it's all about making conscious choices to guarantee a constant high quality. As a producer of Lilies and Gypsophila, we deliver high-quality products combined with a customer-focused and premium experience. Our products are among the best in their class.

This next step in our journey as a reliable partner will allow us to proactively think along with you and unburden you throughout the whole process. And of course, you can expect the same quality and competitive prices as you are used to from us.

Klaver Flowers: Quality by Nature



Colourful and available in a variety of shapes and sizes. The lily is a flower which is adored throughout the whole world and continuous to surprise due to all the different varieties.

Our flower label **Klaver Lilies** offers premium lilies which never fail to surprise. Our lilies are best in its kind, unique in their quality.

[Discover Klaver Lilies](#)



White purity of the finest. That says enough about our gypsophila. This flower is grown in the best conditions at our fertile ground in Ethiopia.

Our flower label **Klaver Gypsophila** offers premium gypsophila which are the best in their kind and are unique in their quality.

[Discover Klaver Gypsophila](#)

We are Klaver Flowers...

An overgrown family company who specializes in producing gypsophila and lilies. Klaver Flowers doesn't offer the most exotic flowers, but focusses on the highest quality, best service and fair price. It's because of this that we can guarantee the best for you and your consumer.

That's what we call: **Quality by Nature.**

Discover Klaver Flowers

A new identity needs a new website. So we're inviting you to come and have a look at our new website. Click on the button below to go straight to the website.